

QFFI 2012 Editorial Calendar

Issue Date	Editorial Preview Of Major Stories	Established Editorial Sections	Special Story Focus	Bonus Distribution At Exhibitions & Meetings
JANUARY 2012 Ad Closing December 12 Editorial Deadline December 9 Featuring: • Boston Seafood Show Preview • Annual Benelux Market Special	▶ Poultry Market Update ▶ Frozen Gourmet Products in France ▶ Almanac of Statistics: North America, Japan ▶ Frozen Sandwiches ▶ Anuga Show Review ▶ Frozen Baked Goods ▶ Potato Business Update ▶ Frozen Vegetable Trends	▶ Global Seafood & Fish Section ▶ News from Europe ▶ Ice Cream Scoops ▶ Warehousing World ▶ Frozen Foods In North America ▶ Dessert Products ▶ Frozen Food Forum ▶ Processing Equipment & Technology Trends	▶ World Shrimp Supply And Marketing Report ▶ Focus on Retailing Frozen Products in Thailand ▶ Value-added Poultry In United Kingdom Market ▶ Frozen Halal Products ▶ Update on Frozen Food Packaging Developments ▶ Look at What's New in Ingredients and Coatings	▶ NWF&PE, Portland, Oregon • Jan. 15-18 Int'l Poultry Expo, Atlanta, Georgia • Jan. 24-26 ▶ AFFI Convention, San Diego, Calif. • Feb. 18-22 Frigus Sapore, Rimini, Italy • Feb. 25-28 ▶ India International Seafood Show 2012, Chennai, India • Feb. 29-March 2 ▶ European Cold Chain Logistics Program & Trade Show, Rotterdam, Holland • Feb. 26-28 ▶ Gulfood 2012, Dubai, UAE • Feb. 19-22 ▶ Foodex Japan, Tokyo • March 6-9 ▶ Internorga, Hamburg, Germany • March 9-14 Int'l Boston Seafood Show • March 11-13 ▶ Anuga FoodTec, Cologne, Germany • March 27-30 ▶ MDD Expo, Paris, France • April 3-4
APRIL 2012 Ad Closing March 25 Editorial Deadline March 28 Featuring: • European Seafood Exposition Preview • Green Marketing & Construction	▶ Retrospective: QFFI Covers the Frozen Seafood Industry for Over Half a Century ▶ Frozen Products for Gluten- and Lactose Intolerant Consumers ▶ Spotlight on Canada ▶ Private Label Showcase ▶ Thailand's Blue Elephant ▶ Frozen Fruit Smoothies ▶ Pizza Innovations	▶ Global Seafood And Fish Section ▶ Ice Cream Scoops ▶ Warehousing World ▶ Frozen Foods In North America ▶ News from Europe ▶ Equipment & Technology ▶ Packaging Trends ▶ Frozen Food Forum	▶ German Market Special ▶ Surimi Seafood Report ▶ India – The Seafood Supply Powerhouse ▶ Focus on Frozen Trends In China's Retail Market ▶ Coldstore Construction Activity in Major Markets ▶ Potato Business Update ▶ Compressor Showcase ▶ Vegetable Supply Side	▶ Global Cold Chain Alliance Convention & Trade Show, Tucson, Arizona • April 21-26 ▶ European Seafood Expo, Brussels • April 24-26 ▶ FMI Show, Dallas, Texas, USA • May 1-3 ▶ National Restaurant Association Show, Chicago, Illinois, USA • May 5-8 ▶ SIAL China, Shanghai, PRC • May 9-11 ▶ International Cold Chain Logistics Exhibition, Guangzhou, China • May 21-23 ▶ World of Private Label, Amsterdam • May 22-23 ▶ THAIFEX, Bangkok, Thailand • May 23-25 ▶ DTI Tiefkühltagung, Frankfurt, Germany • June 5-6 ▶ IFT Expo, Las Vegas, Nevada • June 25-28 ▶ Taipei Int'l Food Show, Taiwan, June 27-30
JULY 2012 Ad Closing June 20 Editorial Deadline June 23 Featuring: • Vegetable, Fruit & Potato Trends • Baked Goods Focus	▶ Trends in Evolving Retail Market in Hungary ▶ Mexican Frozen Foods ▶ Frozen Food Market Developments in Britain ▶ Mid-East Opportunities ▶ Focus on Innovations In Freezing Systems ▶ Update on Ready Meals Private Label Showcase	▶ Global Seafood And Fish Section ▶ News from Europe ▶ Frozen Food Forum ▶ Ice Cream Scoops ▶ Warehousing World ▶ Packaging Trends ▶ Frozen Foods in North America	▶ Spotlight on the Evolving Frozen Yogurt Marketplace ▶ Developments in Indian Frozen Retail Products ▶ Update on Shrimp And Fish Aquaculture ▶ Taiwan Products Report ▶ Ready Meal Innovations From Entrées to Dinners ▶ Frozen Gourmet Product Niche Marketing in USA	▶ Summer Fancy Food Show, Washington, DC • June 17-19 ▶ Global Cold Chain Alliance Assembly of Committees, Washington • July 28-31 ▶ Frozen Food Asia, Wanchai, Hong Kong • Sept. 6-8 ▶ World Food Moscow • Sept. 17-20 ▶ InterCool/InterMopro, InterMeat, Düsseldorf, Germany • Sept. 23-25 ▶ Conxemar International Frozen Products Exhibition, Vigo, Spain • Sept. 25-27
OCTOBER 2012 Ad Closing September 7 Editorial Deadline September 9 Featuring: • SIAL Preview • QFFI's Annual Global Frozen Foods Almanac of Statistics	▶ Special Report on Salmon Sector Trends ▶ Hispanic Frozen Foods Rich in Flavor Diversity ▶ Japan Frozen Food Market Analysis ▶ Chinese Frozen Foods ▶ Snacks, Appetizers And Grab & Go Foods ▶ Latest Trends in Frozen Entrées and Side Dishes ▶ Spotlight on New Frozen Pizza Products	▶ Global Seafood & Fish Section ▶ Ice Cream Scoops ▶ Warehousing World ▶ News from Europe ▶ Packaging Trends ▶ Frozen Foods In North America ▶ Equipment and Technology Update ▶ Frozen Food Forum	▶ Update on Lobster, Crab & Other Shellfish Markets ▶ What's Cooking on The Frozen Pasta Front ▶ Ingredients & Coatings ▶ Poultry Market Trends ▶ Kosher Product Focus ▶ Home Delivery Services ▶ Winter Holiday Desserts ▶ Private Label Product Innovations ▶ Frozen Baked Goods Market Developments	▶ National Frozen & Refrigerated Foods Convention, Washington, DC • Oct. 6-9 ▶ Polagra, Poznan, Poland • Oct. 8-11 ▶ SIAL: The Global Food Marketplace, Paris, France • Oct. 21-25 ▶ Pack Expo, Chicago, Illinois, USA • Oct. 28-31 ▶ Private Label Store Brands Megashow, Rosemont, Illinois, USA • November dates are to be announced ▶ Shanghai Private Label Fair, Shanghai, People's Republic of China • December dates are to be announced

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