

# Circulation Statement

QUICK FROZEN FOODS INTERNATIONAL has been published since 1959 and is circulated in more than 100 countries. The magazine is read by buyers and upper level management in all branches of the frozen and chilled food industry, including the ice cream sector. It reaches major retailers, foodservice/catering distributors and operators, processing plants, importers and exporters, equipment manufacturers, cold storage logistics service providers, plus builders and designers of freezing plants and refrigerated warehouses. In addition to distribution through the post, every issue is circulated at important exhibitions and industry events worldwide. This boosts the circulation of each print edition to well over 15,000 copies. A much wider audience is reached electronically through the magazine's Internet website (www.qffintl.com), which posts major portions of each issue as well as late breaking news.

## EUROPE

AUSTRIA .....	24
BELGIUM .....	323
BULGARIA .....	118
CROATIA .....	154
CZECH REPUBLIC .....	152
DENMARK .....	100
ESTONIA .....	106
FINLAND .....	37
FRANCE .....	411
GERMANY .....	534
GREECE .....	31
HUNGARY .....	203
ICELAND .....	23
IRELAND .....	65
ITALY .....	325
LITHUANIA & LATVIA .....	112
NETHERLANDS .....	202
NORWAY .....	77
POLAND .....	386
PORTUGAL .....	25
ROMANIA .....	46
RUSSIA .....	601
SLOVAKIA .....	36
SLOVENIA .....	53
SPAIN .....	243
SWEDEN .....	56
SWITZERLAND .....	26
UNITED KINGDOM .....	310
OTHER EUROPE .....	235
<b>TOTAL EUROPE .....</b>	<b>5,053</b>

## ASIA

CHINA .....	688
JAPAN .....	141
KOREA .....	27
TAIWAN .....	52
THAILAND .....	206
VIETNAM .....	105
INDONESIA .....	96
MALAYSIA .....	18
PHILIPPINES .....	44
INDIA .....	173
Elsewhere in ASIA .....	93
<b>TOTAL ASIA .....</b>	<b>1,643</b>

AUSTRALIA, NEW ZEALAND & PACIFIC ISLANDS .....	65
MIDDLE EAST .....	147
AFRICA .....	72
<b>TOTAL OCEANIA, MIDDLE EAST &amp; AFRICA .....</b>	<b>284</b>

MEXICO & CENTRAL AMERICA .....	103
ARGENTINA .....	106
BRAZIL .....	230
CHILE .....	155
ECUADOR .....	19
PERU .....	88
Elsewhere in SOUTH AMERICA & CARIBBEAN .....	81
<b>TOTAL LATIN AMERICA &amp; CARIBBEAN .....</b>	<b>782</b>

CANADA .....	333
UNITED STATES .....	5,936
<b>TOTAL NORTH AMERICA .....</b>	<b>6,269</b>

**TOTAL CIRCULATION.....14,031**

EDITORIAL POLICY: The editorial concept is to promote frozen foods throughout the world and to review the latest developments in marketing, manufacturing, retailing, cold storage and distribution. The magazine encourages the import and export of all types of frozen food products and equipment. Special sections are devoted to fish, seafood, vegetables, fruits, meats, poultry, ready meals and other prepared foods, ice cream, baked goods, desserts and other products – both branded and private label.

QUICK FROZEN FOODS INTERNATIONAL is published quarterly in JANUARY, APRIL, JULY and OCTOBER.

**QUICK FROZEN FOODS** *international*

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