

# QFFI 2010 Editorial Calendar

Issue Date	Editorial Preview Of Major Stories	Established Editorial Sections	Special Story Focus	Bonus Distribution At Exhibitions & Meetings
<b>JANUARY 2010</b>  <b>Ad Closing December 8</b>  Editorial Deadline December 11  Featuring: <b>Annual Benelux Market Special &amp; Boston Seafood Show Preview</b>	<b>Innovative Gourmet Frozen Foods in France</b>  Frozen Food Growth Prospects in Poland  Frozen Baked Goods  <b>Anuga Show Review</b>  East Asian Frozen Foods  <b>Pizza Innovations</b>  Potato Business Update  <b>Frozen Vegetable Trends</b>	<b>Global Seafood &amp; Fish Section</b>  News from Europe  <b>Ice Cream Scoops</b>  Warehousing World Packaging Trends  <b>Frozen Foods In North America</b>  Spanish Language Report  <b>Products &amp; Services Information Guide</b>	<b>Shrimp Market Report</b>  Private Label Outlook In Russia and China  <b>Frozen Halal Products</b>  Spotlight on Egypt  <b>Manufacturers' Showcase: Retail Frozen Food Cabinets</b>  Innovations in Food Ingredients and Coatings  <b>Kosher Product Review</b>	NWFM&PE, Portland, Oregon, USA • Jan. 17-20 <b>Int'l Poultry Expo, Atlanta, Ga. • Jan. 27-Feb. 3</b> European Cold Chain Logistics Education Program & Trade Show, Amsterdam, Holland • Feb. 8-9 BioFach, Nürnberg, Germany • Feb. 17-20 Gulfood 2010, Dubai, UAE • Feb. 21-24 <b>Fish International, Bremen, Germany • Feb. 21-23</b> MIA - Frigus, Rimini, Italy • Feb. 21-24 AFFI Convention, San Diego, Calif., • Feb. 27-March 3 Foodex Japan, Tokyo • March 2-5 Internorga, Hamburg, Germany • March 12-17 <b>Int'l Boston Seafood Show • March 14-16</b> Alimentaria, Barcelona, Spain • March 22-26 MDD Recontres, Paris, France • March 30-31
<b>APRIL 2010</b>  <b>Ad Closing March 5</b>  Editorial Deadline March 8  Featuring: <b>European Seafood Exposition Preview &amp; GCCA Annual Convention and Trade Show Issue</b>	<b>Retrospective: 50+ Years Of QFFI Covering the Frozen Seafood Industry</b>  Organic Frozen Foods & Healthy Eating Focus  <b>Spotlight on Canada</b>  Private Label Showcase  <b>Snack Foods &amp; Appetizers</b>  Ready Meals Innovations  <b>Mexican Foods Update</b>	<b>Global Seafood And Fish Section</b>  Ice Cream Scoops  <b>Warehousing World</b>  Frozen Foods In North America  <b>News from Europe</b>  Equipment & Technology  <b>Packaging Trends</b>	<b>German Market Special</b>  Surimi Market Report  <b>India's Robust Seafood Scene</b>  Focus on Frozen Products In China's Retail Market  <b>Global Cold Storage Survey</b>  Potato Business Update  Vegetable Supply Trends  <b>Compressor Showcase</b>	<b>Global Cold Chain Alliance Convention &amp; Trade Show, Scottsdale, Arizona, USA • April 24-29</b>  Middle East Food, Abu Dhabi • April 26-28 European Seafood Exposition, Brussels • April 27-29 Cibus, Parma, Italy • May 10-13 THAIFEX, Bangkok, Thailand • May 12-16 <b>World of Private Label, Amsterdam • May 18-19</b> SIAL China, Shanghai, PRC • May 19-21 NRA Show, Chicago, Illinois, USA • May 22-25 DTI Tiefkühltagung, Düsseldorf, Germany • June 1-2 Taipei International Food Show, Taiwan, June 23-26
<b>JULY 2010</b>  <b>Ad Closing June 18</b>  Editorial Deadline June 21  Featuring: <b>InterCool Preview &amp; Innovative Products From Germany</b>	<b>Scandinavia Report</b>  Thailand's Frozen Prowess  <b>Developments in Britain</b>  Mid-East Opportunities  <b>Update on Ready Meals</b>  IARW-WFLO-IRTA Post-Convention Coverage  <b>Private Label Showcase</b>	<b>Global Seafood And Fish Section</b>  News from Europe  <b>Ice Cream Scoops</b>  Warehousing World  <b>Packaging Trends</b>  Frozen Foods in North America  <b>Products &amp; Services Information Guide</b>	<b>Retrospective: 50+ Years Of QFFI Reporting on The Cold Storage Industry</b>  Pasta Product Review  <b>Shrimp Products Update</b>  Indian Food Products  <b>Retail Pizza Spotlight</b>  Gourmet Niche Marketing  <b>Vegetable &amp; Fruit Trends</b>	ProPak China, Shanghai • July 14-16 IFT/FPSA Expo, Chicago, Illinois • July 18-20  <b>Global Cold Chain Alliance Assembly of Committees, Washington, DC • July 31-Aug. 3</b> Asian Seafood Expo, Hong Kong • Sept. 7-9 InterCool-InterMopro-InterMeat, Düsseldorf, Germany • Sept. 12-15 Polagra, Poznan, Poland • Sept. 13-16 World Food Moscow • Sept. 14-17
<b>OCTOBER 2010</b>  <b>Ad Closing September 10</b>  Editorial Deadline September 10  Featuring: <b>SIAL Preview &amp; QFFI's Annual Global Frozen Foods Almanac of Statistics</b>	<b>Annual Global Frozen Foods Almanac Issue</b>  Japan Market Analysis  Chinese Frozen Foods  Private Label Innovations  <b>Latest Trends in Frozen Entrées and Side Dishes</b>  Frozen Pizza Spotlight  Frozen Sandwich Update  <b>Value-Added Frozen Fish And Seafood Trends</b>	<b>Global Seafood &amp; Fish Section</b>  Ice Cream Scoops  Warehousing World  Packaging Trends  <b>Frozen Foods In North America</b>  News from Europe  Spanish Language Report  <b>Equipment and Technology Update</b>	<b>Retrospective: 50+ Years of Food Processing Equipment Advances Covered by QFFI</b>  Lobster & Crab Update  <b>Poultry Market Update</b>  Special Salmon Report Grab & Go Snack Foods Ingredients & Coatings What's for Dessert Halal Product Focus  <b>Frozen Baked Goods Market Developments</b>	Conxemar Int'l Frozen Products Exhibition, Vigo, Spain • October 5-7 <b>National Frozen &amp; Refrigerated Foods Convention, San Francisco, Calif. • Oct. 9-13</b> SIAL, Paris, France • Oct. 17-21 <b>IPA, Paris, France • Oct. 17-21</b> PMMI, Chicago, Illinois. • Oct. 31-Nov. 3 International Hotel-Motel-Restaurant Show, New York, NY, USA • Nov. 14-16 <b>Emballage International Packaging Exhibition, Paris, France • Nov. 22-25</b> Private Label Store Brands Megashow, Rosemont, Illinois, USA • Nov. 14-16

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