

# Circulation Statement

QUICK FROZEN FOODS INTERNATIONAL has been published since 1959 and is circulated in more than 100 countries. The magazine is read by buyers and upper level management in all branches of the frozen and chilled food industry, including the ice cream sector. It reaches major retailers, foodservice/catering distributors and operators, processing plants, importers and exporters, equipment manufacturers, cold storage logistics service providers, and builders and designers of freezing plants and refrigerated warehouses. In addition to distribution through the mails, every issue is circulated at important exhibitions and industry events worldwide. This boosts the circulation of each print edition to at least 15,000 copies. A much wider audience is reached electronically through the magazine's Internet website ([www.qffintl.com](http://www.qffintl.com)), which posts major portions of each issue as well as late breaking news.

AUSTRIA.....	25	ITALY.....	292
BELGIUM.....	356	NETHERLANDS.....	213
CZECH REPUBLIC.....	112	NORWAY.....	80
DENMARK.....	135	POLAND.....	259
FAROE ISLANDS.....	2	PORTUGAL.....	20
FINLAND.....	52	SPAIN.....	307
FRANCE.....	519	SWEDEN.....	67
GERMANY.....	473	SWITZERLAND.....	30
GREECE.....	31	UNITED KINGDOM.....	340
HUNGARY.....	82	RUSSIA.....	250
ICELAND.....	23	OTHER EUROPE.....	669
IRELAND.....	71	<b>TOTAL EUROPE.....</b>	<b>4,408</b>

CHINA.....	274
JAPAN.....	76
THAILAND.....	201
VIETNAM.....	90
INDIA.....	155
Elsewhere in ASIA.....	212
MIDDLE EAST.....	144
SOUTH AFRICA.....	13
Elsewhere in AFRICA.....	41
AUSTRALIA, NEW ZEALAND & PACIFIC ISLANDS.....	42
MEXICO & CENTRAL AMERICA.....	94
ARGENTINA.....	103
BRAZIL.....	133
Elsewhere in SOUTH AMERICA & CARIBBEAN.....	296
CANADA.....	353
UNITED STATES.....	5,934
<b>TOTAL NORTH AMERICA.....</b>	<b>6,336</b>

**TOTAL CIRCULATION.....12,569**

**EDITORIAL POLICY:** The editorial concept is to promote frozen foods throughout the world and to review the latest developments in marketing, manufacturing, retailing, storage and distribution. The magazine encourages the import and export of all types of frozen food products and equipment. Special sections are devoted to fish, seafood, vegetables, fruits, meats, poultry, ready meals and other prepared foods, ice cream, baked goods, desserts and other products – both branded and private label.

QUICK FROZEN FOODS INTERNATIONAL is published quarterly in JANUARY, APRIL, JULY and OCTOBER

**QUICK FROZEN FOODS** *international*

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